Grow your business, get a bonus through Canada Life's Dial It Up promotional offer!

From Sept. 1 to March 31, 2022, as an MGA advisor, you could receive an additional 33% bonus on life and living benefits insurance sales with Canada Life. To be eligible, you must **first** make at least four insurance sales with a combined minimum total growth of $5,000 in first year commission (FYC) over the same period of 2020/2021. After you've achieved these goals, the $5,000 and subsequent insurance sales will receive an additional 33% bonus up to a maximum of $10,000.

Q&A – Provides answers to questions you may have about the bonus offer and confirms details and qualifications.

Use SimpleProtect™ when applying for participating life, term and critical illness insurance. With applications completed in as little as 10 minutes – clients can get coverage faster and you can be paid faster too!

Canada Life™ has a wide range of insurance products to help you tailor to each of your clients' needs. Below are some resources to help you learn more about our products and offer.

Insurance marketing resources page – Find marketing materials for all our insurance products.

General marketing resources page - Find product videos, estate planning materials, testimonials or social media posts to share with your network.

Guide to processing new insurance business – Provides the steps, process and links to forms needed to submit new insurance business with Canada Life.

For more information, please contact your aligned field leader or insurance wholesaling team.

To be eligible for the rewards of this "incentive" you must have a suitable compliance practice. We remind you that your primary obligation is to advise clients in their best interest and to ensure the fair treatment of consumers. This incentive should not in any way incite you to promote or sell a product that does not truly meet clients' specific needs.