

Top up your sales

Submitted by Josh on June 5, 2014 - 10:02am

Combine Group + Individual DI & CI coverage

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Top up your sales. Top up your clients group coverage.

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 RBC Insurance® helps you top up your sales and your clients' group coverage with the Guarantee Standard Issue® program featuring individual disability or critical illness coverage.

By combining RBC Insurance Group Benefit Solutions and individual disability or critical illness coverage you have the opportunity to not only develop strong new sales opportunities but to also work with your existing clientele to deliver a more comprehensive solution.

Your clients will appreciate:

- cost savings through premium discounts and long-term rate stability
- providing competitive benefits that help attract and retain employees
- bridging the protection gap for underinsured execs due to high incomes
- **NEW** integrated billing offered only by RBC Insurance®

Their employees will appreciate:

- high quality income & lifestyle protection with strong coverage guarantees
- a simplified application process
- stable rates and substantial discounts
- portability that allows them to take their coverage with them

Enhance your individual and group compensation with a unique approach that allows you to stand out in the industry by removing the boundaries between individual and group products.

Learn more, please [visit our website](#), or speak with an RBC Insurance sales consultant today.

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