



GLOBAL PACIFIC
FINANCIAL SERVICES LTD.

New Investment Products

Submitted by Josh on November 14, 2014 - 10:44am

New suite of investment products now available

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See What's New - a new suite of products at Empire Life

Unveiling the new suite of products offering simplicity and choice at Empire Life

- Peace of mind with Empire Life Guaranteed Investment Funds (GIF) 75/100
- Enhanced Guarantees with Empire Life Guaranteed Investment Funds (GIF) 100/100
- No maintenance tactically-managed Emblem GIF Portfolios
- 5% annual Income Base Bonus¹ with Class Plus 2.1 GWB
- First to market, fast and easy iGIC online GIC application

Contact your Empire Life Investments sales representative

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<http://www.empire.ca/resources/images/assets/buttons/LC-see-whats-new-EN.png>



" title="See what's new >" style="padding-right: 130px;" id="_x0000_i1026"

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width="178" border="0">Empire Life

<http://www.empire.ca/resources/images/assets/el-launch-central-logo-EN.png>

¹ Income Base Bonus is a notional amount added to the Income Base at the end of each calendar year if no withdrawals are made for that year. A description of the key features of the individual variable insurance contract is contained in the Information Folder for the product being considered. Any amount that is allocated to a Segregated Fund is invested at the risk of the contract owner and may increase or decrease in value.

? The Empire Life Insurance Company has been managing money for 50 years; including through its subsidiary Empire Life Investments Inc. since 2012.[®] Registered trademark of The Empire Life Insurance Company. Policies are issued by The Empire Life Insurance Company.

The Empire Life Insurance Company, 259 King St. E., Kingston ON K7L 3A8 www.empire.ca/advisor

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