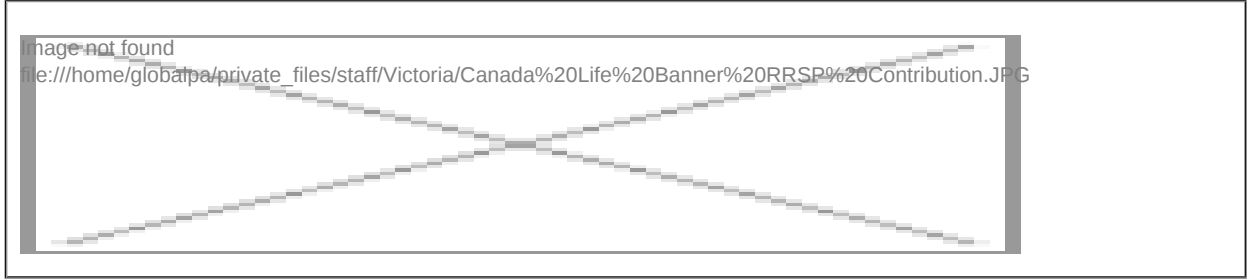


Help your clients put their savings to work this RRSP season

Submitted by Victoria on February 8, 2021 - 4:17pm



We're more than halfway through RRSP season! Check out resources that can support your client conversations.

Put your clients' savings to work for them today!

The past year highlighted the importance of having a savings plan and Canadians are taking that to heart. A December forecast from economic research firm Capital Economics showed that Canadian households were set to save **\$200 billion more in 2020** than in 2019 and another \$50 billion above pre-pandemic levels in the first half of this year.¹

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Investing some of these savings through an RRSP or TFSA account can help get your clients' money working for them today ? so they can save for tomorrow.

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We're here to help

Check out our marketing toolkit for new materials to support your client conversations this RRSP season.

- We have a range of competitive funds and investment solutions ? including managed solutions like our new **Risk-Managed Portfolios** ? that are designed to help protect clients from volatility. These are eligible for clients to invest in through their RRSPs or TFSAs.

- We also have **enhanced concepts** you can show clients to help them understand key investment principles and the importance of investing through their RRSPs and TFSAs.

Remember, this year's contribution deadline is March 1. So, don't wait! Capture your clients' growing savings and get them invested today.

Check out the RRSP toolkit

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