



GLOBAL PACIFIC
FINANCIAL SERVICES LTD.

New. Business. Now.

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A better way to do business ? with instant decision and instant approval



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It?s a historic leap forward for insurance, for clients and for you.

It?s New Business Now, and it?s a new way to do business ? a better way to do new insurance business ? with Canada Life?.

It?s coming this summer.

A better way to do business

New Business Now offers secure technology that makes issuing policies faster. You?ll spend less time filling out applications, which means you?ll have more time to focus on clients and more time to drive sales.

Here?s what you can expect:

- **Your business, your way. Anywhere. Anytime.** With New Business Now, you choose how an insurance application is completed ? use a web application (web app) on a tablet or computer, or use a new paper or tele-application. You can also choose when and where you complete applications thanks to the new web app. Finally, you choose how you receive automatic email updates on pending applications ? daily or weekly.
- **Faster, easier, drive results.** Save time and provide coverage to clients up to one-third faster than before thanks to New Business Now?s leading-edge technology and new way of handling insurance business, including:
 - ? More cross-sell opportunities ? for life and critical illness insurance.
 - ? Evidence ordered automatically ? Canada Life can automatically order evidence ? so you don?t have to. You control what?s ordered automatically.
- **Ahead of the curve.** Use technology to your advantage with a web-based application, mobile-friendly updates and communication on-the-go. Plus, you may only need one meeting to get all the information needed to process the application.
- **?You?re approved, right now?.** Instant decision and instant approval: this puts the NOW in New Business Now. Tell qualified clients, ?You?re approved, right now?, while you?re still meeting with them.* And now with instant decision you can accept initial payments via credit card.

*Instant decision is available only for web applications that meet specific criteria.

Stay tuned for more information. You?ll hear more from Canada Life in the coming weeks.

Join us as we take a historic leap forward with a new insurance experience.

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